

Ribeye news

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Ribeye Sales Centres at Rhu & Kip

We congratulate Caledonian Marine on their recent expansion over two sites and new showroom fit out. Caledonian Marine is the West of Scotland's premier marine engineering company, offering sales, service, repairs and maintenance from their base at Rhu Marina. The recent acquisition of MacDonald Power (formerly J N MacDonald) by owner Sam Lindsay, gives Ribeye and Yamaha a presence at Kip Marina in the company's brand new showroom. For more details, visit www.caledonianmarine.co.uk or www.macdonaldpower.co.uk or telephone 01436 821184



Ribeye Rental

Ribeye has recently released a major initiative towards stimulating sales during these challenging times. There are potential Ribeye customers out there who have postponed their purchase due to a lack of confidence in the economy. Ribeye's answer is "Ribeye Rental", so the joys of boating in a Ribeye can still be enjoyed without the financial outlay. Ribeye will soon have available a fleet of MCA coded 600 A Series for customer hire in selected locations around the UK. The A600 can be hired on a daily or weekly basis. Many Ribeye Sales Centres who have the backup necessary: launching, storage, moorings are participating in the scheme. The rental can be credited against a new Ribeye purchase for the following season.



Oman Sail

Oman Sail have purchased a Ribeye 5785 as a support boat for their sailing team. Oman Sail has been set up to develop and train a core team of Omani sailors who will represent the Sultanate both in Europe and in Oman at key sailing events. One of the principle objectives of the Oman Sail Team is to reignite Oman's maritime heritage and help promote the Sultanate as a world class sailing destination and a place for inward tourism and investment from Northern Europe.



Photo by Lloyd images/Oman sails

Live video on Ribeye website

Our website now features awesome live performances of the GT1050, 5785 and A600. You can also view the thrills and spills of the recent Caribbean RIB rally, featuring the twenty 785's racing on the azure seas.



MDL Marinas

MDL and Ribeye are working together to offer existing Club Ribeye members and new Ribeye purchasers a fantastic dry stack, annual berthing and dry sailing package. MDL is now Europe's largest marina group, currently owning and operating 20 major marinas and boat yards and managing over 7,000 berths. MDL is also the UK's leading dry stack provider. When you don't need your Ribeye, it's stored safely and securely out of the water. Your Ribeye can then be launched on demand. Imagine the benefits: easy access, increased peace of mind and reduced boat maintenance costs. Add to this MDL's Club Outlook membership which for 2009 includes



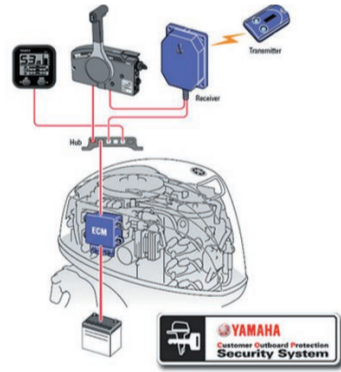
FUEL at COST, 30 Overnight Stays in any of their marinas and 50% off boat yard services should you need them and this could be a great year to own a Ribeye. To find out more about the benefits of Dry Stack visit www.drystack.co.uk or contact Nicola Walsh on 02380 229461

Ribeye Raid in New Caledonia

New Caledonia is in the South Pacific and is part of the French Republic. MC Marine has been an excellent Ribeye Sales Centre for some years and is organising the first raid ever around the island. The three-day event takes place in April and will be covered by a wide range of media: radio, newspapers and municipal advertising. Wish we were there!



Yet another first from Yamaha



How often have you wondered why cars are protected from theft by clever electronics, when portable outboard engines are not? Yamaha has introduced the innovative Y-COP system, which features on the new F40 and F30 models for 2009. Y-COP (Yamaha Customer Outboard Protection) is simple, easy to use and effective – with a neat and simple remote control that locks and unlocks the engine at the push of a button. Another reason to choose Ribeye powered by Yamaha.

Amsterdam Boat Show, March 3 - 8



Ribeye exhibited for the first time at the Amsterdam Boat Show. Ribeye is running a pilot franchise scheme in Holland. Guus Stalenhoef, the Dutch franchisee, reported huge interest in the brand and plenty of Ribeye sales. No doubt the TV and media exposure Ribeye has had in Holland with the RIB Rally has contributed to this. John Wood said "It was the best show we have had in a new country so far."

Portumna Marine, Ireland

We are delighted to welcome Portumna Marine into the Ribeye Sales Centre network. Portumna Marine, Co Galway, W Ireland, was established in 2001 and has grown from a modest 16 boat storage yard into Ireland's largest boat sales, service and storage facility, now storing over 60 boats under cover for the winter months. Portumna has a two bay workshop and the largest purpose built spray booth in Ireland. Portumna pride themselves for the quality of their customer service. Portumna have purchased two stock boats, a Ribeye 600 powered by a Yamaha F100 and a Ribeye 500 with a Yamaha F80.



Contact Leslie Shaw on 00353 90 9759793 www.portumnamarine.com

Stunning holiday location for you and your Ribeye



Explore the Exe Estuary, a world heritage site internationally famous for its wildlife and Jurassic coast, from comfortable holiday accommodation in the historic old port of Topsham near Exeter in Devon. Topsham offers many interesting small shops, restaurants and inns, a Saturday market, a museum, river and town walks or just a quiet place to watch the world go by from Topsham Quay. W Trout & Son Ltd can provide a great holiday package: visitor mooring, launch and recovery services and storage for your Ribeye for a week. For more information contact www.troutboatsyard.co.uk or 01392 873044

Land Rover Experience



The new logo for Land Rover Experience has now been revealed. It is the first major update to the brand identity since Land Rover Experience was officially launched in 1990. We are delighted to recommend Land Rover as the ideal towing vehicle for your Ribeye.

RIB Rally programme for 2009

Ribeye is delighted to continued its association with the RIB Rally Events for 2009. This was announced during a prestigious press event at the London Boat Show in January. Because of the resounding success of 2008, the programme this year has been expanded to four events, in Spain, Germany, Netherlands and the Caribbean, and Ribeye will be entering a team of its own. For more information and to sign up for the events, contact Ribeye or RIB Rally direct or visit www.ribrally.com



W Trout & Son, Ribeye Sales Centre

Well done to Mark and his team who have recently been appointed Yamaha dealers



Forthcoming events

■ Plymouth Sail and Power Show, 25/26 April. Cornish Cruising will be exhibiting a Ribeye 600 and will have a 650 on the water. www.sailandpowershow.co.uk

■ RIBEX 8 – 10 May, where you can try out a 785, 650 or a Ribeye Rental 600. A Ribeye 1050GT will also be on show. www.ribexhibitions.co.uk

■ Demo weekend in France at Armor Motonautique, Pont l'Abbé, near Quimper, 8 – 10 May. Ribeyes 785, 650, 600 and 500 will be available.

■ Ribeye Rally, Falmouth to Fowey, 20 August during Fowey week. Contact Cornish Cruising for details on 01326 211800

■ Jersey Boat Show, 2 - 4 May. Gallichan Marine will be exhibiting a Ribeye 600. Contact 015347 46387

