

# Ribeye news

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## Team Rib Rally wins the 538 North Sea Race with Ribeye S785 Limited Edition

09.00 hours on Saturday 22 August saw the start of the first ever 538 North Sea Race, a demanding competition for both man and machine. The boats raced between Bloemendaal in the Netherlands to Lowestoft - a distance of 120 miles each way. 240 miles racing on the North Sea in one day is only for the toughest. The race was extremely challenging and several RIBs did not finish. After a total of 6 hours and 40 minutes the first team home were Gert-Jan van der Valk and Mike Heesen in their Ribeye S785 LE.



## The Rib Rally - Baltic Adventure

The Baltic Adventure took place in Denmark during the weekend of the 20 - 23 August. Eight teams took part of which four were in a Ribeye S785 LE. Danish fjords, tricky navigation and difficult water and weather conditions made the rally a true challenge for all.

The Scheveningen Triangle will take place off the Dutch Coast on the 27 September. And, for real adventurers, the Caribbean RIB Rally, in the waters of the Dutch Antilles takes place November 28 - December 5. Last year's event was hugely successful. All teams participate in the specially designed Ribeye S785 LE. Subscription is still possible if you wish to take part in this adventure of a lifetime. For further information visit [www.ribrally.com](http://www.ribrally.com)



## RIBEX 2009

RIBEX, the only show dedicated solely to RIBS, took place in Cowes in May. It was great to see so many Ribeye owners and to create lots of new ones. We'd like to congratulate Hugo Montgomery-Swan and his team for such a professional and successful show.



## Dartmouth Regatta 27,28,29 August

As usual Ribeye played a big part in this regatta which is now the second largest in the UK. Ribeye is a main sponsor and provides craft for the Harbour Authority as well as the Regatta organisers. We used the opportunity to display new product prior to Southampton. The new all-aluminium Tender range was very well received.



## La Rochelle International Boat Show 23 - 28 Sept

This is a major boat show in the west of France with many boats on the water available for demonstration. Last year there were over 100,000 visitors and 860 exhibitors. Armor Motonautic, a Ribeye Sales Centre near Quimper, will be exhibiting models from the S and A series.

## Premier Marinas to become Ribeye Sales Centre

Ribeye is pleased to announce that Premier Marinas is now a Ribeye Sales Centre and will initially sell Ribeye RIBS from its existing and successful brokerage operations at Swanwick, Gosport and Eastbourne Marinas. Premier, one of the largest marina operators in the UK, will open an 80 berth Dry Stack at Gosport Marina in spring 2010. Premier will therefore be able to offer

buyers a turnkey service covering the purchase, insurance and subsequent dry stack berthing of their Ribeye. The unique combination of a Premier Dry Stack, offering security and convenience, along with Ribeye's reputation for value, quality and service and its partnership with Yamaha, is a perfect fit.



Julian Gowing, Sales Director commented, "We are delighted to be working with Ribeye and to be able to offer RIB buyers with a market leading RIB product and a first class Dry Stack. Gosport Marina offers direct 24 hour access to the Solent and is a fantastic base for sports boats and RIB owners."

For further information on Premier Marinas visit [www.premiermarinas.com](http://www.premiermarinas.com)

## The Perfect Landing Craft

A unique new range of Ribeye Tenders for up to nine persons, built using epoxy powder-coated all-aluminium hulls will be launched at the Southampton Boat Show. The boats, from 2.4 to 4.8m overall length, have been developed and designed for use with a selected range of Yamaha four-stroke outboards, giving customised packages to suit most needs. Like all Ribeye craft their quality is excellent, with well-constructed two-tone, multi-chamber Hypertex buoyancy tubes and heavy-duty rubbing-strakes for alongside berthing.

Because of their light weight they are a real alternative for a boater who may have chosen an inflatable in the past but would prefer a hard hull.

All models are finished with Ribeye colour trim and the Ribeye "powered by Yamaha" logo.

Tiller steering is standard on all models but an attractive range of consoles can be fitted for use with higher hp for remote use.

What especially singles out these Tenders, with their white aluminium hulls, is their ideal suitability for beaching roles, typical for long-term tender use. Such smaller boats are much more likely to be dragged onto beaches or slipways where gravel, shingle and hard surfaces can be less than friendly to GRP hulls, which can be prone to deep scratching and the wear and tear of frequent abrasion. Aluminium hulls will take the punishment year after year.

There are 3 types of Tender within the range. The TL (240, 260, 280, 310) has a single skin aluminium hull; the TS (280, 310, 350, 370) has a double skin hull; the TA (380, 430, 480) has a heavy-duty aluminium hull.

These all-aluminium tenders are roomy, strong and robust, yet light and easy to transport. Most of the models, from 29kg, travel easily on roof rack, swim platform or coach roof; however all models can be davit hung or towed astern.

In addition to versatility and genuine Ribeye style, the all-aluminium Tender range is very competitively priced against conventional grp RIB tenders. Prices start from £1,016 incl. VAT for TL240, boat only. RIB and engine package with Yamaha F4hp is £1,875 incl. VAT.

The range is available through Ribeye Sales Centres and Yamaha dealers throughout the UK who can customise with navigation aids & leisure electronics.



## "Round the Island" organised by Ribeye Balearics

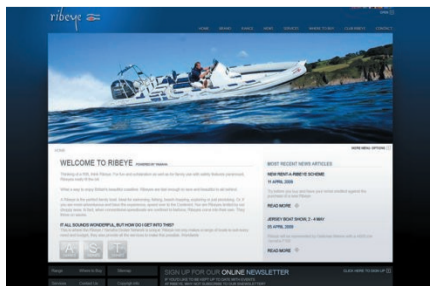
The annual Mallorcan Ribeye Rally took place on 24, 25, 26 August and was blessed with fantastic weather. On the first morning the party of 33 guests

in 8 RIBs set off from Palma for the marine reserve islands of Cabrera before moving on to Puerto Colom for a lunch of sangria and paella. After a further leg of 41 miles the party arrived at the 5 star hotel Formentor for their overnight stay. Champagne cocktails were served on the terrace before dinner in the hotel restaurant. Then followed a day of leisure, water sports and a treasure hunt around the Bays of Pollensa and Alcudia. That evening the party dined in the gardens of the hotel and prizes were awarded for the treasure hunt. On the final day rougher seas were encountered as the boats rounded Cap Formentor, but conditions had calmed by the time Soller was reached for lunch. There was one last stop at the scenic bay of Sa Colobra for a swim before returning to Palma.



## New website under construction

We are taking our website to a new level. It will look classy, modern and will include some stunning new photographs. The Ribeye website is updated almost on a daily basis and is your source of information on the best selling range of RIBs, Ribeye Sales Centres and Ribeye services. Our aim is to make your Ribeye experience truly unique and enjoyable.



## Southampton International Boat Show, 11 to 20 September

The models, which make up the market leading S and A Series, will be on show on Stand E058. Available for demonstration on Berths 427, 429, 431, 431A will be the S785, S650, A600, and GT1050. In addition a new range of Tenders with all-aluminium hulls will be introduced. We expect a fantastic response. The new T Series will also be exhibited on Yamaha Stand D015.

## The Ribeye

*I can't say that I actually realised  
What fun it is to be out in a rib at sea  
Because at first I thought  
They were new fangled run-arounds  
And I knew nothing  
About their superb sea keeping  
Or indeed how they might contribute  
To sea safety or to the marine industry  
But they do this in so many ways now  
And with such convenience and ease  
That if any one was to ask  
Would you like to own a Ribeye?  
Then the answer would be Oh yes please*

Kevin Pyne, local Dartmouth poet of international acclaim, wrote this poem after using a Ribeye at the 2007 World Gig Championships in the rough seas around the isles of Scilly.

## Ribeye 650 makes the front page

On 28 August a Ribeye 650 made the front page of the Daily Mail and appeared several times on national TV. The 650 makes an excellent escort boat and had been hired from Ribeye Sales Centre, Cornish Cruising, by ITV news and accompanied the 17-year-old yachtsman, Mike Perham, into Portsmouth after his record-breaking solo round the world voyage.



Photograph by Barry Pickthall/PPPL

## Hello! to Ribeye

Hello! Magazine. Zara Phillips and Mike Tindall were photographed in a Ribeye 600 during Cowes week.

The photo featured in a double page spread in issue no 1085, 17 August. Unfortunately the magazine was not willing to sell Ribeye the photo for anything less than an arm and a leg!

